

About the KANSAS HEALTH FOUNDATION

A GUIDE TO UNDERSTANDING HOW THE KANSAS HEALTH FOUNDATION MAKES GRANTS.

What is the Kansas Health Foundation?

The Kansas Health Foundation is a private philanthropic organization with a mission to improve the health of all Kansans. Its biggest growth came from the sale of the Wesley Medical Center in 1985. At that time, more than \$200 million in assets were designated specifically for philanthropic purposes in the state. The funds originally were established with the Wesley Medical Endowment Foundation, which later became known as the Wesley Foundation.

At the same time, a separate endowment was established with the United Methodist Health Ministry Fund in Hutchinson, Kansas, in honor of the hospital's heritage and association with the United Methodist Church.

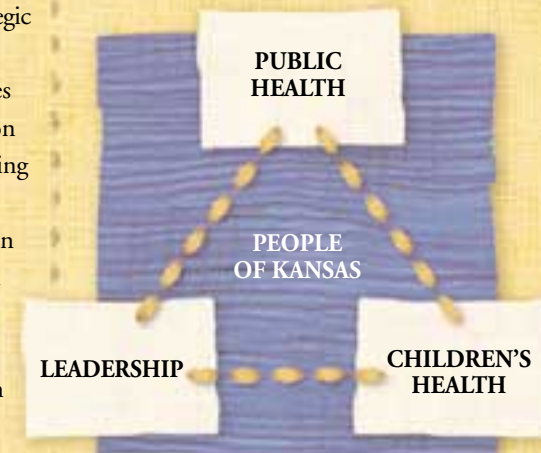
In 1991, the Foundation became known as the Kansas Health Foundation. Today, the Foundation's assets total more than \$450 million and grantmaking totals more than \$20 million each year.

How does the Kansas Health Foundation make decisions about funding?

The Foundation is in the business of strategic grantmaking. Using a proactive approach, it seeks opportunities to invest its resources in people and projects that meet its mission within a framework of three program funding categories: Public Health, Leadership and Children's Health. As such, the Foundation becomes a partner with its grantees so both can achieve the shared vision of improving the health and lives of Kansans.

The Foundation also makes a distinction between philanthropy and charity. As a philanthropic organization, the Kansas Health Foundation takes a long-range view of how the health and lives of Kansans can be improved. Rather than responding to immediate — and often temporary — needs, the Foundation tries to find the place where the most good can be done for the greatest number of people. It follows the basic tenets of philanthropy, which are to make change possible and improve humankind.

The Foundation operates using a strategic plan based on these funding categories:



This strategic plan is designed with input from the people of Kansas. The Foundation uses epidemiological data, focus groups and community visits. It listens to grantees, public leaders, community citizens, and experts from inside Kansas as well as outside the state as it shapes this plan.



“Healthy outcomes for children depend on our willingness to foster innovation, creativity and build community leadership.” *Melissa L. Ness, JD, MSW, Director of Advocacy and Education/General Counsel, Kansas Children's Service League*

The Foundation targets its grantmaking in two ways:

- 1** By working with established ***systems*** in the state, such as state and local health departments, universities, and school districts;
- 2** By working with ***communities***, through coalitions and other methods that bring diverse voices and organizations together to tackle complex health problems.

Funding information

SOLICITED REQUESTS: The Foundation responds to very few unsolicited requests for funding. Instead, in accordance with its strategic grantmaking, it solicits requests from organizations. This proactive approach generally is accomplished in one of two ways:

- 1) A request for proposal (RFP) process, in which an announcement is mailed to an identified group of organizations and they respond based on their interest and ability to fulfill the objectives of the program;
- 2) An invited proposal process, in which the Foundation invites a single organization to apply for funding.

STRATEGIC PLAN: If the Foundation requests a proposal, organizations are required to follow the Foundation's strategic planning process identified as VMSSOA (Vision, Mission, Strategies, Objectives and Actions). If funded, a contract between the Foundation and the funded organization known as a Memorandum of Agreement (MOA) is signed. Each program will undergo an evaluation based on its objectives outlined in the strategic plan.

LETTERS OF INQUIRY: The Foundation does accept letters of inquiry from organizations that believe they have a program that fits within the strategic plan of the Kansas Health Foundation. One-page letters of inquiry should include a summary of need, an explanation of a plan to address that need, and estimated costs. Please mail them to:

**Grants Manager
Kansas Health Foundation
309 East Douglas
Wichita, KS 67202-3405**

RECOGNITION GRANTS: In addition, the Foundation is pleased to provide an open grants program. "Recognition Grants" is a competitive grants program open to any non-profit organization doing innovative work that fits within the Foundation's mission to improve the health of all Kansans. A total of \$750,000 is awarded in two cycles

each year. Funding is limited to \$25,000 per year for an organization. For more information, contact the Kansas Health Foundation and ask for a Recognition Grants brochure.

What else do I need to know about the Kansas Health Foundation?

A nine-member board of directors governs the Foundation. A staff based in Wichita oversees the operations of the Foundation, including program development, communications and investment activities. The Foundation invests its assets in fiscally responsible ways so the funds may be used in perpetuity for future generations of Kansans. More information about the Foundation's grantmaking is available through its Strategic Grantmaking brochure. It can be requested by calling the Foundation at 316-262-7676 or 800-373-7681, or visiting the website at www.kansashealth.org.

"I imagine a tomorrow in which all Kansas children and youth will enjoy a healthy, caring and safe environment in which they will thrive!" Roderick L. Bremby, Associate Director, University of Kansas Work Group

Grants 1999 GRANTS APPROVED

CHILDREN AND LEADERSHIP:

This new category focuses on grants funded by the Foundation focusing on its combined efforts in leadership and children's health.

To develop and evaluate a multifaceted initiative using community leadership development to improve the health and well-being of children in 17 Kansas communities. Components of the initiative are Community Leadership, Facilitator Training, the Abilene Community Project, and Children's Technical Advisory Group (TAG). ————— \$3,270,000

Community Leadership Initiative – To fund the Kansas Community Leadership Initiative in 17 Kansas communities, as a way to promote community leadership that creates a positive environment for children.

Facilitator Training – To develop leaders with facilitative skills to assist Kansas communities and organizations with creating an environment that benefits the health and well-being of children.

Abilene Community Project – To learn how a community can focus adult attention on the health and development of children.

Children's Technical Advisory Group – To develop a statewide advisory group on children's health to inform the Kansas Health Foundation's grantmaking.

*To build and strengthen community foundations throughout Kansas over a 10-year period as a way to support leadership development that improves the health of children. ————— \$30,000,000**

Total Children and Leadership: ————— \$33,270,000

CHILDREN'S HEALTH

Mission: To improve the health of Kansans by creating an environment that puts children first so they become caring, thinking and contributing adults.

To increase the public's awareness of the importance of adult involvement in children's lives by working with the Wichita State University Elliott School of Communication to establish an integrated media campaign for children's health. ————— \$3,900,000



“Policies and resources are needed, along with the caring involvement of every adult, to ensure that every Kansas child is connected to strong support systems from the moment of birth.” Pat Anderson, Assistant Superintendent for Curriculum and Instruction, Geary County Unified Schools

*In its first year, this grant will pay out \$2 million to communities participating in the Kansas Community Leadership Initiative (KCLI) - Flint Hills Regional Leadership, Manhattan; Leadership Barber County, Medicine Lodge; Leadership Butler, El Dorado; Leadership Coffeyville; Leadership Cowley County, Ark City, Winfield; Leadership Crawford County, Pittsburg; Leadership Dickinson County, Abilene; Leadership Dodge, Dodge City; Junior Leadership Dodge, Dodge City; Leadership Garden City; Leadership Great Bend; Leadership Greater Topeka; Leadership 2000, Kansas City; Leadership Lawrence; Leadership McPherson; Leadership Olathe; Leadership 2000 Plus, Pratt; and Leadership Thomas County, Colby.

To provide grantwriting and technical assistance to organizations and agencies applying for public, private and philanthropic sources that benefit the health and well-being of children. ————— \$1,000,000

To support the Kansas Health Foundation Leadership Fellows in their work to integrate developmental assets into the child care and youth development organization systems across the state. ————— \$100,000

To research and develop effective health communications strategies that support the mission of the Kansas Health Foundation. ————— \$250,000

To partner with United Methodist Health Ministry Fund in Hutchinson as a match for federal funding for the Kansas Health Institute to coordinate the evaluation of Health Wave, a health insurance program for children. ————— \$100,000

To improve the health and lives of youth across the state by teaching communication and teamwork skills. ————— \$100,000

To support intergenerational programs across the state through the Personal Actions to Health (PATH) project at the Kansas State University Research and Extension office. ————— \$99,896

To develop training opportunities in Kansas that provide community education in developmental assets for the health and well-being of children. ————— \$50,000

To support Garden City High School's participation in Building Excellent Schools Together (BEST), a national school development initiative. ————— \$45,000

To provide technical assistance for community training to build developmental assets for Kansas children. ————— \$49,000



“My vision is that Kansas’ children — regardless of ethnicity, income, or family background — will enjoy excellent spiritual, physical and mental health.”

Penney Schwab, Executive Director, United Methodist Mexican-American Ministries

To provide support and strategic planning technical assistance for Kansas Action for Children Inc. ————— \$44,000

To provide grantwriting assistance to Kansas schools competing for select education grants from the U.S. Department of Education to improve the health of children. ————— \$35,721

To support the United Methodist Bishop's Initiative on Children and Poverty. ————— \$35,000

To support health promotion educational opportunities at the Midtown Community Resource Center of Wichita Inc. as a way to improve the quality of health and life among residents. ————— \$25,000

To present the 1999 Kansas Health Foundation Community Health Leadership Award to Lonn Poage for The Lighthouse, a pre-school child-development program in Belle Plaine. ————— \$25,000

To support the development of an educational video for the Kansas Children's Trust Fund to increase awareness of the importance of positive early childhood development. ————— \$25,000

Total Children's Health: ————— \$5,883,617

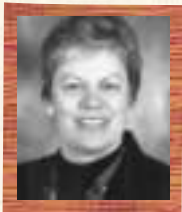
ENDOWED FUNDS

<i>To use designated Sterling Funds for faculty development in the School of Nursing at Wichita State University.</i>	\$39,828
Total Endowed Funds:	\$39,828

HEALTH PROMOTION / DISEASE PREVENTION

Mission: To promote health behaviors and enhance preventative services in order to reduce health problems that are primarily preventable.

<i>To sustain and evaluate Physical Dimensions and Physical Focus, a new university curriculum that helps physical education teachers promote lifelong health practices among students.</i>	\$463,070
<i>To evaluate the effectiveness of Physical Dimensions and Physical Focus over two years.</i>	\$70,030
<i>To support implementation of the Douglas County Community Health Department project to improve the health of its residents.</i>	\$85,910



“All children in Kansas can grow up to be healthy, caring and productive individuals, but we must create a climate and the leadership for this to happen.”

Leadell Ediger, Executive Director, Kansas Association of Child Care Resource and Referral Agencies

To provide matching funds for the Wichita-Sedgwick County AIDS Fund to be used for education and prevention. ————— \$50,000

To support the Wichita Neighborhood Initiative efforts to make Wichita a healthy community. ————— \$30,000

Total Health Promotion/Disease Prevention: ————— **\$699,010**

LEADERSHIP

Mission: To develop the leadership necessary to improve the health and lives of Kansans.

To establish the Donald M. Stewart Scholarship at the University of Kansas, in order to provide opportunities for graduates from Abilene High School to further their academic experience and leadership development. ————— \$210,000

Total Leadership: ————— **\$210,000**

PUBLIC HEALTH

Mission: To strengthen public health within the state to improve the health of all Kansans.

To support the development of the Kansas Health Foundation Exploring Human Life Complex, an exhibit at Exploration Place focusing on public health and children. ————— \$2,300,000

To assess the current and potential status of the public health system in the state. ————— \$83,880

To evaluate the health of members from the Mid-America Coalition on Health Care in order for employers to target their health promotion and disease prevention activities. ————— \$65,000

To support a regional cooperative of county health departments in north-central Kansas to enhance their capacity to address public health needs. ————— \$83,148

To provide funding through Wesley Medical Research Institutes for three annual public health forums that educate local health care providers and the community on innovative approaches to community health. ————— \$45,000

To support a regional cooperative of county health departments in south-central Kansas to enhance their capacity to address health needs. ————— \$26,716

To support the University of Kansas Medical Center's Annual Gala for Distinguished Service in Healthcare, and its award to public health leader, C. Everett Koop. ————— \$25,000

To support efforts of the Kansas Association of Local Health Departments to strengthen public health in the state. ————— \$25,000

To support a partnership among USD #259, the Wichita-Sedgwick County Department of Community Health, and the Midtown Community Resource Center to help children attending Horace Mann/Irving Park Elementary Complex. ————— \$25,000

Total Public Health: ————— \$2,678,744

SPECIAL PROJECTS

To support the United Way of the Plains and the recovery efforts of those affected by storms in south-central Kansas in 1999. ————— \$100,000

To support the publication of a book from the 1998 Kansas Conference on Health and Its Determinants, sponsored by the Kansas Health Institute. ————— \$45,000



“True cultural change requires personal and organizational transformation, and that takes community leadership, commitment and time.”

*Judy Johnston, MS, RD, LD, Extension Specialist,
K-State Research & Extension Office of Community
Health, KU Dept. of Preventive Medicine*

To monitor the progress of Kansas Health Foundation grants in achieving their defined objectives. ————— \$38,008

To join the Council on Foundations, a professional organization that provides networking opportunities and technical assistance on philanthropic issues. ————— \$35,000

To support Grantmakers In Health, a national membership organization that provides learning opportunities for grantmakers in the field of health philanthropy. ————— \$25,000

Total Special Projects: ————— \$243,008

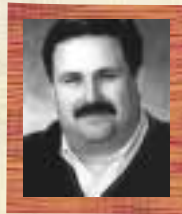
Subtotal: ————— \$43,024,207

Recognition Grants: ————— \$849,134

Grants less than \$25,000: ————— \$420,833

Grand Total: ————— \$44,294,174

Grassroots RECOGNITION GRANTS



“If we are going to make Kansas the best place to raise children, we must come together to resolve overwhelming problems for families struggling and wanting to do the right thing.”

Jaime O. Lopez, Executive Director, Wichita ACTS on Truancy

To support grassroots organizations doing creative and innovative work to improve the health of Kansans, the Kansas Health Foundation provides up to \$750,000 in funding each year for the Recognition Grants program. Individual grants of up to \$25,000 may be made to any tax-exempt organization using the funds for charitable purposes. Projects must meet the Foundation’s mission to improve the health of all Kansans. This is the Foundation’s only open grants program and awards are made on a competitive basis. Applications are available by calling the Foundation at 316-262-7676 or 800-373-7681. Deadlines are March 15 and September 15 each year. In 1999, Recognition Grants were awarded to the following organizations:



“Believing or hoping change will happen is not enough. We must each do something, no matter how small that something is.”

Robin Gingerich, Coordinator, Parents As Teachers

Big Brothers/Big Sisters of Butler County, El Dorado	Four County Mental Health Center Inc., Independence	Logan County Extension Service, Oakley	USD #259 Buckner Magnet Teaching the Arts; Performing School, Wichita
Big Brothers/Big Sisters of Junction City	Fort Hays Educational Development Center, Hays	Mental Health Association of South Central Kansas Inc., Wichita	USD #259 North High School, Northeast Magnet High School, Southeast High School and Wichita High School East
Big Brothers/Big Sisters of Sedgwick County, Wichita	Friends University, Wichita	Midwest Bioethics Center, Kansas City	
Boys & Girls Club of Hutchinson	Geary County, USD #475, Junction City	National Conference for Community and Justice, Wichita	USD #259 Wichita Public Schools (2)
Child Care Development Inc., Wichita	Greater Kansas City Community Foundation, Kansas City	Native American Health and AIDS Coalition, Kansas City	USD #266 Maize High School
City of Great Bend Police Department	Junior League of Topeka	Norton County Health Department, Norton	USD #285 Cedar Vale High School
City Vision Ministries Inc., Kansas City	Kansas Advocates for Better Care, Lawrence	Pittsburg Family YMCA	USD #360 Caldwell Public Schools
Communities in Schools of Wichita/Sedgwick County Inc.	Kansas City Friends of Alvin Ailey, Westwood	Rainbows United, Wichita	USD #489 Kennedy Middle School, Hays
Cowley County Mental Health and Counseling Center, Winfield	Kansas Family Partnership Inc., Topeka	St. John's Lutheran Church, Salina	USD #497 Lawrence Public Schools
Decatur County Extension Council, Oberlin	Kansas State University Research and Extension, Westmoreland	Sunflower Community Action Inc., Wichita	USD #501 Topeka Public Schools
ECKAN Inc., Ottawa	Kansas Wesleyan University, Salina	The Lawrence Partnership for Children and Youth	United Methodist Health Clinic of Wichita Inc.
Educational Services and Staff Development Association of Central Kansas, Hutchinson	KANZA Mental Health and Guidance Center Inc., Hiawatha	The Menninger Foundation, Topeka	Wichita Children's Home
Family Connections Inc., Wichita	Kindergartners Count Inc., Topeka	The Senseney Music Foundation, Wichita	Wichita Public Library Foundation
Family Life Center Inc., Columbus	Kiowa County Council on Aging, Greensburg	United Methodist Western Kansas Mexican-American Ministries/Clinic, Garden City	YMCA - Kuehne Satellite Office, Topeka
Ford County Kids Count Inc., Dodge City	Lawrence Arts Center	United Way of the Plains, Wichita	
	Lawrence Schools Foundation		



“New parents often feel isolated and overwhelmed. They need mentoring as they make the transition to parenthood.”

*Margot Breckbill,
Chairman, Sedgwick
County Adolescent
Pregnancy Network*

Financials

KANSAS HEALTH FOUNDATION

Balance Sheet (\$000's)
December 31, 1999
(Unaudited)

ASSETS

Cash and investments (Note 1)	\$ 477,631
Receivables	3,856
Other assets	4,496
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	\$ 485,983

LIABILITIES AND NET ASSETS

Liabilities:	
Payables and accrued expenses	\$ 1,837
Grants payable (Note 2)	58,212
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Total liabilities	60,049
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Net Assets	425,934
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	\$ 485,983

KANSAS HEALTH FOUNDATION

Statement of Revenue, Expenses and
Changes in Net Assets (\$000's)
Year Ended December 31, 1999
(Unaudited)

Revenue:	
Investment income	\$ 10,762
Net realized gains on investments	23,423
Net unrealized gains on investments	33,800
Investment management expenses	(2,371)
Other income	178
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Total revenue	65,792
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Program grants:	
Grants awarded (Note 2)	44,294
Grant refunds/writeoffs	(487)
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Total program grants	43,807
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Operating expenses:	
Charitable activities (Note 2)	2,432
Other expenses and taxes	444
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Total operating expenses	2,879
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Increase in net assets	19,106
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Net assets, beginning of year	406,828
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Net assets, end of year	\$ 425,934



“Kansas children and adults should have the ability to exercise healthy choices wherever they live, work or play — and cigarette smoke in the air they breathe should be a relic of the past.”

Paula F. Marmet, Director, Bureau of Health Promotion, Kansas Department of Health and Environment

KANSAS HEALTH FOUNDATION
Statement of Grants Awarded and Paid and Expenses for Charitable Activities (\$000's)
Year Ended December 31, 1999
(Unaudited)

Grants awarded in 1999	\$ 44,294
Grants paid in 1999 (Note 2)	\$ 20,314
Expenses for charitable activities (Note 2)	2,432
Total grants paid and expenses for charitable activities	\$ 22,746

KANSAS HEALTH FOUNDATION
Notes to Financial Statements (000's)
Year Ended December 31, 1999
(Unaudited)

(1) Cash and Investments

Cash and investments are presented at market value. A summary of cash and investments follows:

Cash and cash equivalents	\$ 12,216
Fixed income securities	115,990
Equity securities	349,425
Total cash and investments	\$ 477,631

(2) Grants and Expenses for Charitable Activities

Grants awarded are recorded as expenses and liabilities on the date of approval, even though grants may be paid out over a number of years.

Expenses for charitable activities include an allocation of operating expenses associated with administering the grants program.

“Kansas can be a place where all children thrive, families nurture healthy lifestyles, and communities sustain healthy individuals, families, and neighborhoods.” *Judith A. Seltzer, RN, Reno County Health Department Director/Health Officer*

Principles

KANSAS HEALTH FOUNDATION DECLARATION OF PRINCIPLES

Established by the Kansas Health Foundation Board of Directors and Staff – 1999



“We’re giving kids the skills and knowledge to make healthy choices and to live a physically active life outside of school. Kansas kids are getting physically focused!”

Bobbie Harris, Project Director, Physical Dimensions/Focus

The Kansas Health Foundation is a private philanthropic organization dedicated to improving the health of all Kansans. First and foremost, we believe in people. We believe that by working with others, we can make a difference in the health — and lives — of Kansans.

As a philanthropy, we have both a privilege and a responsibility to engage in the strategic business of grantmaking with the ultimate purpose of improving humankind. We are able to do this work because we are an independent voice, responsible to the people of Kansas.

We pledge to be mindful of our financial resources and to be good stewards in the allocation of these funds for work that benefits Kansans. Our resources — both human and financial — will be used

in long-term, systematic ways that result in the improved health status of Kansans.

We will strive always to be better grantmakers by listening, and by bringing people together around a common vision for a healthy future. Our commitment is to provide leadership — and leadership opportunities — so the people of Kansas can continue to be proud to call this state their home.

We are motivated in our work by the potential of future generations. The children of Kansas should be able to achieve their full potential, to grow up to be healthy, caring, thinking, tolerant, resilient and contributing adults.

Above all, we pledge to do our work in ways that allow us to be good ancestors for generations to come.



“Clearly, the leadership training has been of great value to the development and success of the Sumner Community Health Organization.” *Raymond Williams III, CHE, President and Chief Executive Officer, Sumner Regional Medical Center*

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